

OCT19/12 19.3  
\*\*\* WPXI-TV \*\*

PROGRAM :	JUDGE JUDY
CON COM1 :	JUDGE JUDY

REP HEADLINE# 6387743  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 323-634-8074  
 ORDER WORKSHEET

FAX# 323-934-7860  
 HARRIS REPORT FROM REP

OCT19/12 19.35  
 \*\*\* WPXI-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
5			430P-500P	30	5	\$350.00	10/30	11/2	3		TU-F	3
PROGRAM : JUDGE JUDY												
CON COM1 : JUDGE JUDY												
CON COM2 : 1X/PD MAX												
6			430P-500P	30	5	\$350.00	11/5	11/5	1		MON	1
PROGRAM : JUDGE JUDY												
CON COM1 : JUDGE JUDY												
7			600P-630P	30	5	\$900.00	10/30	11/2	4		TU-F	4
PROGRAM : EARLY NEWS AT 6P												
CON COM1 : EARLY NEWS AT 6P												
CON COM2 : 1X/PD MAX												
8			600P-630P	30	5	\$900.00	11/5	11/5	1		MON	1
PROGRAM : EARLY NEWS AT 6P												
CON COM1 : EARLY NEWS AT 6P												
9			700P-730P	30	4	\$1,650.00	10/30	11/2	3		TU-F	3
PROGRAM : JEOPARDY												
CON COM1 : JEOPARDY												
CON COM2 : 1X/PD MAX												
10			700P-730P	30	4	\$1,650.00	11/5	11/5	1		MON	1
PROGRAM : JEOPARDY												
CON COM1 : JEOPARDY												
11			700P-850P	30	5	\$2,000.00	11/4	11/4	1		SUN	1
PROGRAM : FOOTBALL NIGHT IN AMERICA												
CON COM1 : FOOTBALL NIGHT IN AMERICA												
12			805P-1130P	30	5	\$6,500.00	11/4	11/4	1		SUN	1
PROGRAM : SUNDAY NIGHT FOOTBALL												
CON COM1 : SUNDAY NIGHT FOOTBALL												

*Handwritten initials*

OCT19/12 19.3

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
13			1100P-1135P PROGRAM : LATE NEWS CON COM1: LATE NEWS CON COM2: 1X/PD MAX	30	4	\$2,000.00	10/30	11/2	2		TU-F	2
14			1100P-1135P PROGRAM : LATE NEWS CON COM1: LATE NEWS CON COM2: 1X/PD MAX	30	4	\$2,000.00	11/5	11/5	1		MON	1
15			1135P-1235A PROGRAM : TONIGHT SHOW CON COM1: TONIGHT SHOW CON COM2: 1X/PD MAX	30	5	\$450.00	10/30	11/2	4		TU-F	4
16			1135P-1235A PROGRAM : TONIGHT SHOW CON COM1: TONIGHT SHOW	30	5	\$450.00	11/5	11/5	1		MON	1
17			1235A-135A PROGRAM : JIMMY FALLON CON COM1: JIMMY FALLON CON COM2: 1X/PD MAX	30	5	\$200.00	10/30	11/2	4		TU-F	4
18			1235A-135A PROGRAM : JIMMY FALLON CON COM1: JIMMY FALLON	30	5	\$200.00	11/5	11/5	1		MON	1
19			135A-235A PROGRAM : CARSON DALY CON COM1: CARSON DALY CON COM2: 1X/PD MAX	30	5	\$125.00	10/30	11/2	3		TU-F	3
20			135A-235A PROGRAM : CARSON DALY CON COM1: CARSON DALY	30	5	\$125.00	11/5	11/5	1		MON	1
21			330P-700P PROGRAM : PITTSBURGH VS NOTRE DAME CON COM1: PITTSBURGH VS NOTRE DAME	30	5	\$5,000.00	11/3	11/3	1		SAT	1

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 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 323-634-8074  
 ORDER WORKSHEET

FAX# 323-934-7860  
 HARRIS REPORT FROM REP

OCT19/12 19.31  
 \*\*\* WPXI-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
22			700P-730P	30	5	\$500.00	11/3	11/3	1		SAT	1
PROGRAM : JEROME BETTIS												
CON COM1 : JEROME BETTIS												
23			730P-800P	30	5	\$500.00	11/3	11/3	1		SAT	1
PROGRAM : HINES WARD												
CON COM1 : HINES WARD												
24			1130P-100A	30	5	\$850.00	11/3	11/3	2		SAT	2
PROGRAM : SNL												
CON COM1 : SNL												
CON COM2 : 30 MIN SEP												
25			1235A-135A	30	5	\$200.00	11/4	11/4	1		SUN	1
PROGRAM : LAW AND ORDER												
CON COM1 : LAW AND ORDER												
NOV/12			42150.00									

CONTRACT TOTAL 42150.00  
 TOTAL SPOTS 46

MARKET TOTALS \$140,500 WPXI 30% KDKA 28% WTAE 22% WPGH 14% CABL 0% WPCW 6% WPMY 0%  
 SHARES ESTIMATED. WPXI WAS #1 RANKED STATION  
 SVC- NSI BOOKS- EST/ES NOV/PJ NOV/ES NOV/11 MAY/12 FEB/12  
 DEMOS- RA55+\*